

Computer and Internet Applications in Education SIG Business Meeting

Scheduled Time: Mon, April 11, 6:45 to 8:45pm

Building/Room: Marriott Marquis, Level Two, Marquis Salon 4

Description: Come talk with and learn about your colleague's research, drink in the collegial atmosphere and dig in to the relevant issues in our field. Our business meeting agenda will include: (1) updates on SIG activities, (2) brief introductions of the current and SIG leadership elect, (3) SIG proposal submission and acceptance rates, (4) a panel and debate described below:

The 3Ts MOOCs Debate: Targets, Types, and Tensions

Panelists:

Curtis J. Bonk, Indiana University;

Mimi Miyoung Lee, University of Houston;

Thomas C. Reeves, The University of Georgia

Description: In this session, Curt Bonk, Mimi Lee, and Tom Reeves will interactively debate the most effective types of delivery methods and target audiences related to MOOCs and open education. Each panelist will then select and defend what he or she believes is the most tense, pressing, or controversial issue(s) in the field (e.g., quality, accreditation, nanodegrees and micro-credentialing, personalization of learning, cultural sensitivity, retention, instructional design and pedagogy, etc.). After several rounds of debate, audience questions and comments will be solicited. The rounds of debate are: (1) Types of Delivery: cMOOCs vs. xMOOCs vs. pMOOCs vs. pdMOOCs vs. ???; (2) Target Audience: Casual and informal lifelong learning vs. High school and college students supplements vs. Workplace skills gaps or other; (3) Tense Issues: Each panelist will select a currently trending, controversial, or tense issue or two and debate it as the most pressing issue(s) facing the field.

Bonk, Lee, and Reeves are co-editors of a 2015 book with Routledge on "MOOCs and Open Education Around the World" (<http://moocsbook.com/>). To foster interaction, several signed copies of both their new book and their special issue on MOOCs and Open Education will be given to those who ask the most thought provoking and engaging questions.

Biographical Information:

Curtis J. Bonk spent five uninspiring years as a corporate controller and CPA, after which he received his master's and PhD degrees in educational psychology from the University of Wisconsin. He is now Professor at Indiana University (IU) teaching psychology and technology courses and adjunct in the School of Informatics. Drawing on his background as a corporate controller, CPA, educational psychologist, and instructional technologist, Bonk offers unique insights into the intersection of business, education, psychology, and technology. Curt has received the CyberStar Award from the Indiana Information Technology Association, the Most Outstanding Achievement Award from the U.S. Distance Learning Association, and the Most Innovative Teaching in a Distance Education Program Award from the State of Indiana. From 2012 to 2015, Bonk has been annually listed by *Education Next* and *Education Week* among the top contributors to the public debate about education from more than 20,000 university-based academics. In August 2014, he was named the recipient of the Mildred B. and Charles A. Wedemeyer Award for Outstanding Practitioner in Distance Education, while a few months later, he received an award for Outstanding Contribution to Education from the Global Learn Tech Conference in Mumbai, India. A well-known authority on emerging



technologies for learning, Curt has given nearly 1,500 talks around the globe and published over 300 publications. Curt Bonk is author of the *Handbook of Blended Learning* (2006) as well as *Empowering Online Learning* (2008), and *The World Is Open: How Web Technology Is Revolutionizing Education* (2009). His recent book, *Adding Some TEC-VARIETY* (2014), is freely available to download as an eBook at <http://tec-variety.com> in Chinese as well as English. And his latest book with Routledge, *MOOCs and Open Education Around the World*, as well as a [special issue](#) of the *International Journal on E-Learning* (IJEL) on the same topic both came out in July 2015. See homepage for more information: <http://mypage.iu.edu/~cjbbonk/>. Curt may be contacted at: cjbbonk@indiana.edu.

Mimi Miyoung Lee is Associate Professor in the Department of Curriculum and Instruction (C&I) at the University of Houston. Mimi recently became co-program director of the new Ph.D. program focusing on Urban Education in the C&I Department. She received her Ph.D. in Instructional Systems Technology from Indiana University at Bloomington in 2004. She also completed all doctoral coursework in English Literature from Yonsei University in Korea. Her research interests include theories of identity formation, sociological examination of online communities, open education, issues of representation, and critical ethnography. During past few years, Mimi has published research on STEM related professional development programs, cross-cultural training research, interactive videoconferencing, self-directed learning from MOOCs and opencourseware (OCW), and emerging learning technologies such as wikis. Her other research and teaching interests include global and multicultural education, woman leaders in Asia, teacher training for diversity, and discourse analysis and CMC. She recently was a co-investigator on a 5 year \$3 million grant project from the Greater Texas Foundation called iSMART (i.e., the Integrated Science and Math and



Reflective Teaching); an award winning online master's program for middle school math and science teachers in the state of Texas. In 2009, she co-edited a book and special issue on e-learning in Asia. Most recently, Professor Lee was co-editor of "*MOOCs and Open Education Around the World*" (see <http://moocsbook.com/>) published by Routledge in 2015 as well as special journal issue of the *International Journal on E-Learning* (IJEL) on *MOOCs and Open Education* also in 2015. She may be contacted at mlee7@uh.edu.

Thomas (Tom) C. Reeves is Professor Emeritus of Learning, Design, and Technology at The University of Georgia in Athens. Since earning his Ph.D. at Syracuse University, he has designed and evaluated numerous interactive learning programs for education, training, and performance support. His research interests include: evaluation of instructional technology, educational design research, mental models and interactive multimedia, authentic learning environments, and instructional technology in developing countries. In addition to numerous presentations and workshops in the USA, he has been an invited speaker in over 30 countries including Australia, Belgium, Brazil, Bulgaria, Canada, China, England, Finland, Italy, Malaysia, The Netherlands, New Zealand, Peru, Portugal, Russia, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, and Tunisia. He is a former Fulbright Lecturer, and a former editor of the *Journal of Interactive Learning Research*. Professor Reeves is the co-founder of the Learning and Performance Support Lab. Tom Reeves received the Fellowship Award from the *Association for the Advancement of Computing in Education* (AACE) in 2003 and was made an Australasian Society for Computers in Learning in Tertiary Education (ASCILITE) Fellow in 2010. In 2013, he was awarded the David H. Jonassen Excellence in Research Award by the Association for



Educational Communications and Technology (AECT). His books include *Interactive Learning Systems Evaluation* (with John Hedberg), *A Guide to Authentic E-Learning* (with Jan Herrington and Ron Oliver), and *Conducting Educational Design Research* (with Susan McKenney). Most recently, Professor Reeves was co-editor of "*MOOCs and Open Education Around the World*" published by Routledge in 2015 as well as special journal issue of the *International Journal on E-Learning* (IJEL) on *MOOCs and Open Education* also in 2015. See his homepage for more details:

<http://www.evaluateitnow.com/>. He may be contacted at treeves@uga.edu.

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