

**Podcasts and Wikis and Blogs, Oh My!  
Online Learning is Not in Kansas Anymore**

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**Podcasts and Wikis and Blogs!  
Oh My!**

**E-Learning Not in Kansas?**

**If it is not in Kansas, can we find  
e-learning in Georgia?**

**Is it in Ohio?**

**You are the person of the year  
in 2006!**

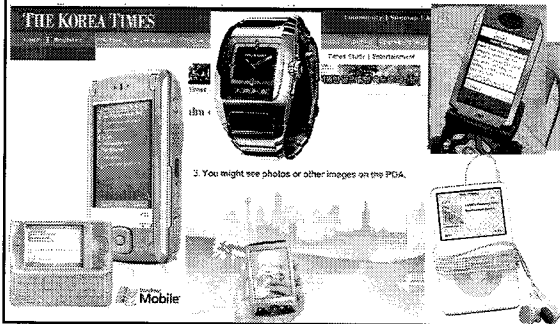
**Technology is becoming so easy even trained monkeys can use it**



**Learning in Cafes and Pubs  
USA Today, October 5, 2006**



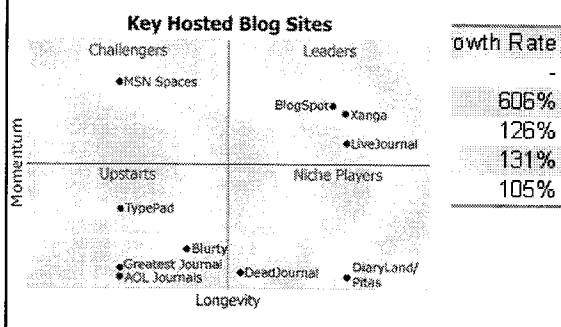
**All learning in one's own hands?**



**(1) Blogs, (2) Wikis, and (3) Podcasts**

- Definitions
- Leading Figures
- Instructional Ideas
- Research, Data, and Other Examples

**Trend #1: Blogging (75,000 new blogs each day, USA Today, March 27, 2006)**



**Blogging Questions**

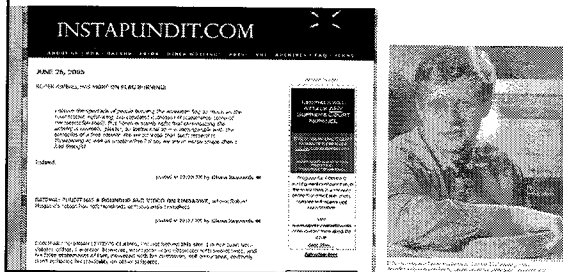
1. Who has a blog?
2. Who regularly reads other people's blogs?
3. Who assigns blogging tasks?
4. Who has created a video blog?
5. Who thinks it is an utter waste of time to blog?

## Use of Weblogs (especially English writing class)

1. **Instructor or Tutor blog:** resources, information, space to chat
2. **Learner blog:** reflections, sharing links and pics, fosters ownership of learning
3. **Partner blog:** work on team projects or activities
4. **Class blog:** international exchanges, projects, PBL
5. **Revision:** review and explode sentences from previous posts, add details
6. **Nutshell:** summarize themes or comments across blogs
7. **Blog on blog:** reflections on feelings, confusions, and experiences with blogs



## Scholars who Blog, Chronicle of Higher Ed, (Glenn Reynolds, instapundit.com; Stephen's Web, www.downes.ca)



## Stephen Downes (2004)

"A blog...is and has always been more than the online equivalent of a personal journal...But a blog is also characterized by its reflection of a personal style, and this style may be reflected in either the writing or the selection of links passed along to readers. Blogs are, in their purest form, the core of what has come to be called *personal publishing*. (p. 18)."

## Not Just an American Phenomenon



Tuesday • October 10 • 2006

**China says number of blogs tops 34 million with 55 million regular readers**

Canadian Press

Tuesday, September 26, 2006

BEIJING (AP) - The number of blogs in China has topped 34 million, more than 30 times as many as the country had four years ago, news reports said Tuesday.

Some 17.5 million people in China consider themselves Web log writers, while 85 million regularly read them, newspapers and the Xinhua News Agency said, along a report by the government's China Internet Network Information Centre.

Web logs are hugely popular in China, where the government controls all media and the Internet offers most people the only public forum for expressing opinions. Most blogs deal with pop culture, travel, family matters and other nonpolitical subjects.

## Educational use of Blogs

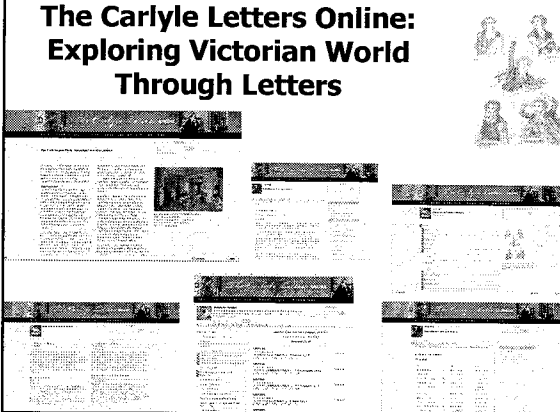

### For instructors

- Professional practice
- Networking and knowledge sharing
- Course management tool
- ... ..

### For students

- Reflections or journals
- Dialogue with peers
- Group work
- Communicate with instructor
- ... ..

### The Carlyle Letters Online: Exploring Victorian World Through Letters

- Libby Nicole Ingrassia, a techie-turned-teacher at KIPP Houston High School, operates a blog called Notesgirl. More and more teachers are going online to talk about their profession, but unlike Ingrassia, who is open about her blog, many keep their identities secret.

**SHARON STEINMANN: HOUSTON CHRONICLE**  
Jan. 29, 2007, 1:01PM. A new school of bloggers. A growing number of teachers are expressing their views — but most do it anonymously

- By **JENNIFER RADCLIFFE**. Houston Chronicle

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### Blogger Software: You have many choices!

1. **Blogger:** <http://www.blogger.com/>
2. **Diaryland:** <http://www.diaryland.com/>
3. **Live Journal:** <http://www.sixapart.com/livejournal/>
4. **Movable Type:**  
<http://www.sixapart.com/movabletype/>
5. **Pitas:** <http://www.pitas.com/>
6. **TypePad:** <http://www.sixapart.com/typepad/pricing>
7. **Xanga:** <http://www.xanga.com/>

### New Pew Survey Defines Today's Bloggers

Jimmy Moore, July 22, 2006

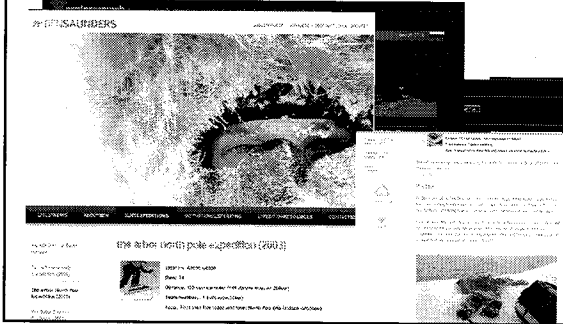
- Among the different kinds of blogs out there, here is the breakdown:
- **Personal life - 37 percent** (can you say [MySpace.com?](http://www.myspace.com))
- **Political - 11 percent**
- **Entertainment - 7 percent**
- **Sports - 6 percent**
- **News/Current Events - 5 percent**
- **Business - 5 percent**
- **Technology - 4 percent**
- **Religion/Faith - 2 percent**
- **Health - 1 percent**

### Pew Research Group New Pew Survey Defines Today's Bloggers

Jimmy Moore, July 22, 2006

- Most bloggers are young, 18-30 year olds
- Most bloggers spend hours on Internet per day
- Most bloggers share their personal experiences
- Most bloggers write daily or almost daily
- Most bloggers LOVE to write and are good at it
- Most bloggers never published their writings b4
- Most bloggers have a full-time job (and it's not blogging!)

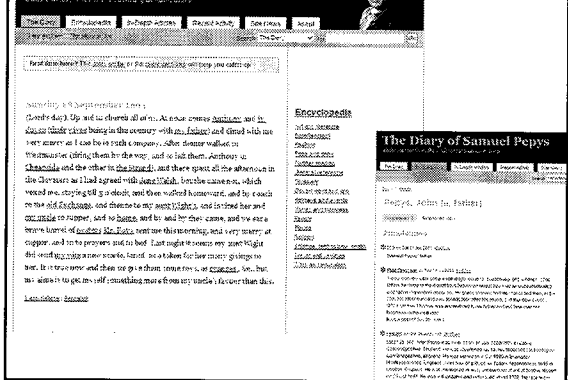
# Adventure Blogging (Ben Saunders, Mark Fennell)



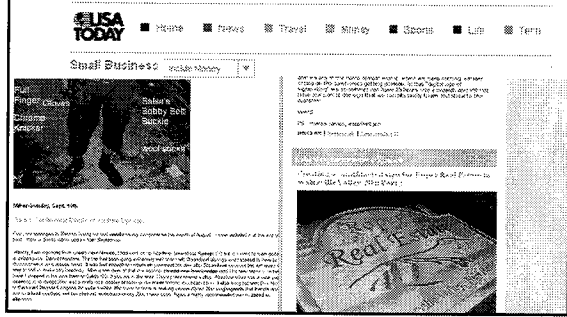
# Adventure Blogging: North Pole Marathon



# The Diary of Samuel Pepys



# Business Blogs



# Trend #2. Wikis



# Canada in Wikipedia

