



#### March 13, 2012, **Britannica to Stop Publishing Books** CNN Money Tech, Julianne Pepitone htm?hpt=<u>hp\_t3</u> Britannica to stop 140 comm Britannica to stop printing books printing books Winnet 111 Hilling Share 26 119 20 200 nica stops presses and goes digital



digitize classrooms by 2015.

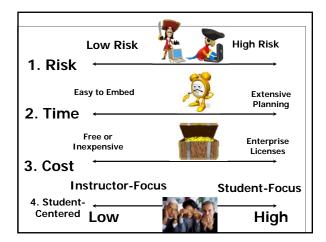


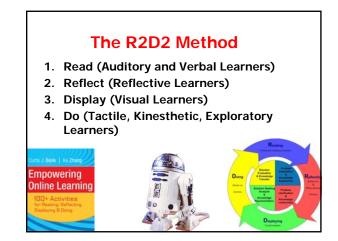




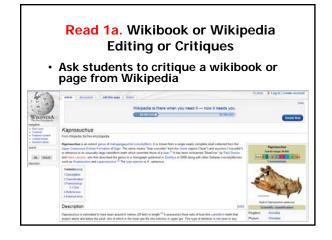
What words come to mind for addressing diverse learner needs?

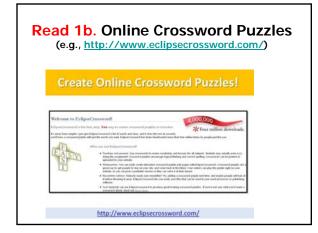








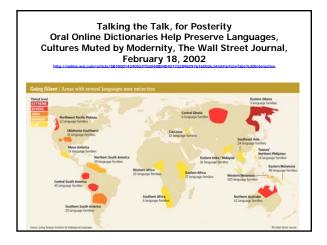


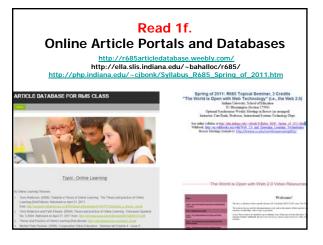


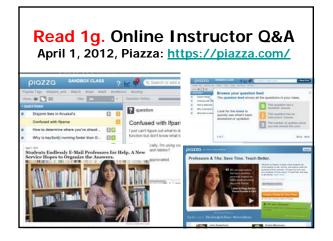




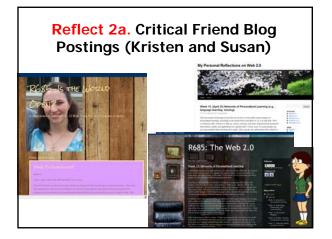








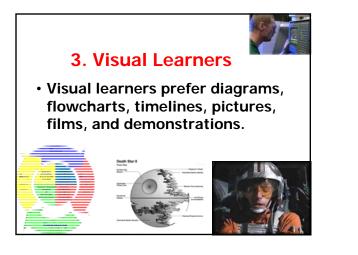














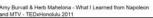








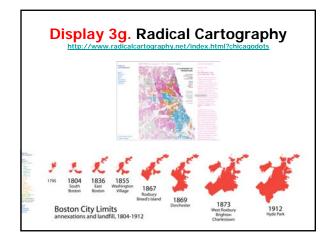


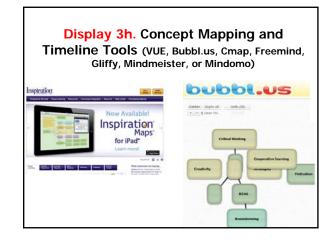




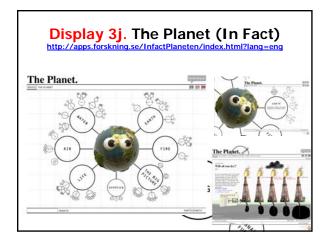




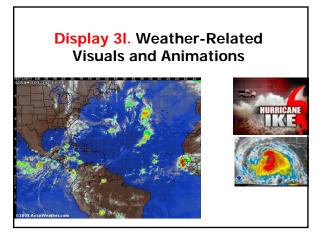


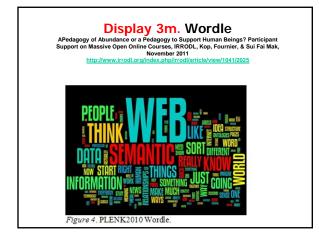


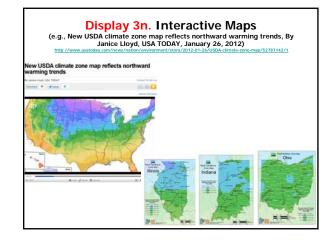


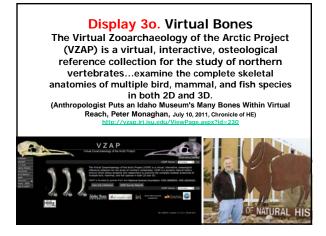






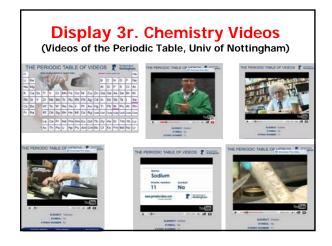










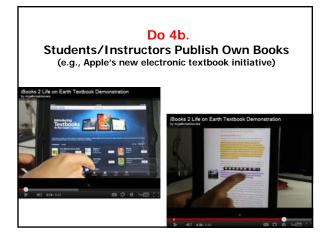


## 4. Tactile/Kinesthetic Learners

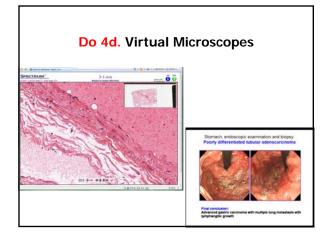
 Tactile/kinesthetic senses can be engaged in the learning process are role play, dramatization, cooperative games, simulations, creative movement and dance, multi-sensory activities, manipulatives and hands-on projects.



























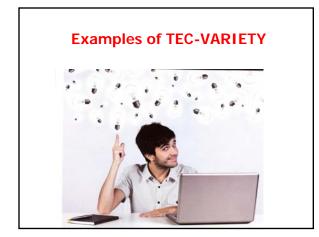


#### Framework #2: TEC-VARIETY for Online Motivation and Retention

- 1. Tone/Climate: Psych Safety, Comfort, Belonging
- 2. Encouragement, Feedback: Responsive, Supports
- 3. Curiosity: Fun, Fantasy, Control
- 4. Variety: Novelty, Intrigue, Unknowns
- 5. Autonomy: Choice: Flexibility, Opportunities
- 6. Relevance: Meaningful, Authentic, Interesting
- 7. Interactive: Collaborative, Team-Based, Community
- 8. Engagement: Effort, Involvement, Excitement
- 9. Tension: Challenge, Dissonance, Controversy
- 10. Yields Products: Goal Driven, Products, Success, Ownership

Ok, Million Dollar Question: What words come to mind when I say that I want to motivate learners?





1. Tone/Climate: Social Ice Breakers

### A. 8 nouns (adjectives, verbs)

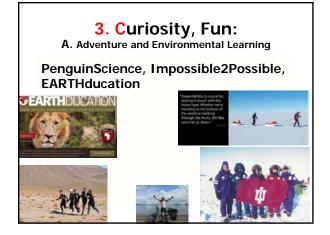
- List of nouns: (e.g., pirate, computer, traveler, roadrunner, wind, bookworm, musician, mentor, etc.)
  http://www.momswhothink.com/reading/list-of-nouns.html
- List of adjectives: (e.g., lazy, powerful, shy, bored, exotic, cooperative, sloppy, rebel, etc.)
  http://www.momswhothink.com/reading/list-of-adjectives.html
- List of verbs: (e.g., coordinate, entertain, amuse, push, unite, beg, dream, publicize, etc.)













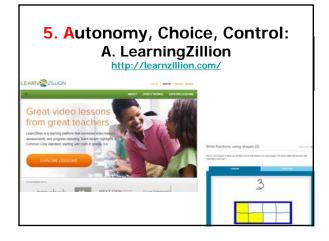


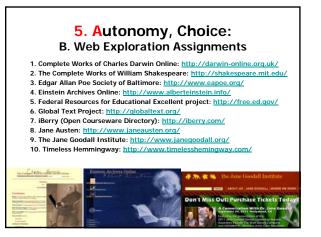




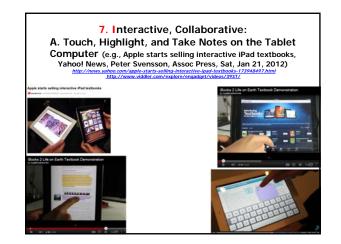


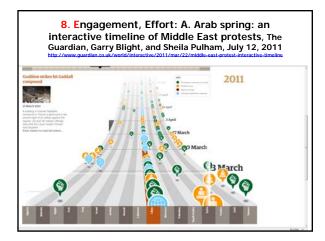




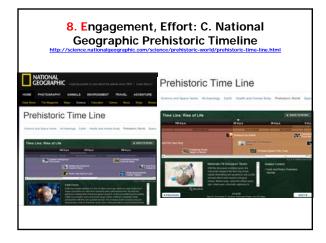




















# Recap #1: The R2D2 Method 1. Read (Auditory and Verbal Learners) 2. Reflect (Reflective Learners) 3. Display (Visual Learners) 4. Do (Tactile, Kinesthetic, Exploratory Learners)



