

## Cage Match: The Massive Open Online Course (MOOC) Debate

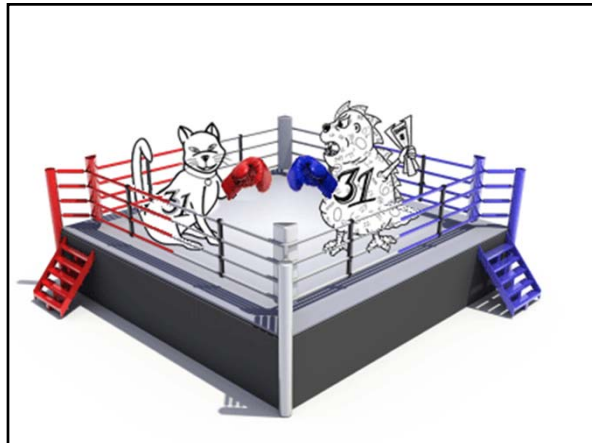


Chuck (Big Blue) Severance,  
U. of Michigan  
[csev@umich.edu](mailto:csev@umich.edu)

vs.



Curt (Big Red) Bonk,  
Indiana University  
[cjbonk@indiana.edu](mailto:cjbonk@indiana.edu)



## Sparty vs. Bucky?



## Or is it Wolverines vs. Hoosiers?





### Cage Match Round #1

1. [90 percent drops? \(Ala exercise bikes\)](#)
2. [In love with stickers?](#)
3. [The death of OER?](#)
4. [Disruption or sputtering? \(End of MOOCs?\)](#)
5. [cMOOCs and xMOOCs?](#)
6. [The for-profit professor? \(Dr. Chuck OL\)](#)
7. ["Fly by" office hours?](#)
8. [Locate in Gartner hype cycle?](#)
9. [MOOC stalkers and trolls?](#)
10. [MOOC2Degree vs. MOOCs as Plug-in?](#)

### #1. 90 percent drops? (Ala exercise bikes)

THE CONVERSATION

### #2. In love with stickers?

Next up for #IHTS @coursera - I will include an IHTS laptop sticker in all of the certificates I sign. pic.twitter.com/8toqEkhf

### #3. The death of OER?

OER  
Open Educational Resources

REMIX OER?  
CHALLENGE ACCEPTED!

### #4. Disruption or sputtering? (End of MOOCs?)

RISE OF THE MOOCs

THE END IS NEAR

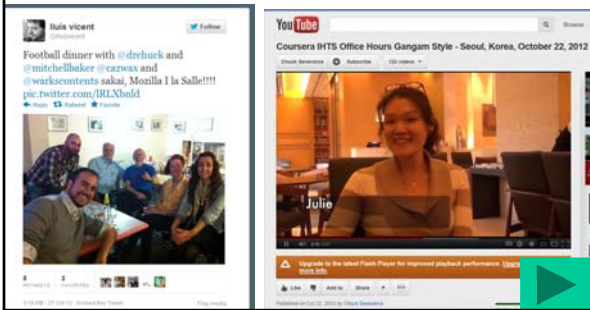
## #5. cMOOCs and xMOOCs?



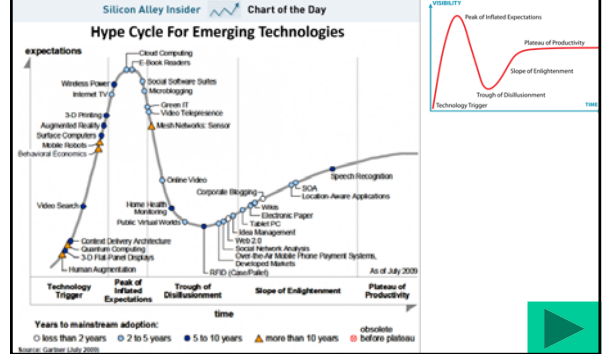
## #6. The for-profit professor? (Dr. Chuck OL)



## #7. "Fly by" Office Hours?



## #8. Locate in Gartner hype cycle?



## #9. MOOC Stalkers and Trolls?



## #10. MOOC2Degree vs. MOOCs as Plug-in?



## Who Won Round One? (Hold up Blue or Red cards)



## CAGEMATCH

### ROUND TWO



## Cage Match Round #2

1. [Auto, Peer, Self, etc. \(Grading/Assess\)](#)
2. [MOOCs = Khan Academy?](#)
3. [Business Plans \(sell enrollment data?\)](#)
4. [Job, no job? \(A pity party for the Prof?\)](#)
5. [Yelp for MOOCs?](#)
6. [MOOCs spontaneously combusting?](#)
7. [Want some MOOC with your TV Dinner?](#)
8. [Remedial MOOCs or PD MOOCs?](#)
9. [Panic or Hysteria?](#)
10. [1 Billion Learners Served \(EdX by 2023?\)](#)

## #1. Auto, Peer, Self, etc. (Grading/Assess)



## #2. MOOCs = Khan Academy?



## #3. Business Plans (sell enrollment data?)

December 4, 2012

Providers of Free MOOC's Now Charge Employers for Access to Student Data

By Jeffrey R. Young



## #4. Job, no job? (A pity party for Profs?)

### THE CONVERSATION



## #5. Yelp for MOOCs?

A screenshot of the Grade My Course website. The page shows a course titled "Modern &amp; Contemporary American Poetry" with a grade of "A+" and a difficulty level of "MEDIUM". It also displays a list of other courses and their ratings, such as "Functional HTML5 &amp; CSS3" and "Functional Programming Principles in Scala".



## #6. MOOCs spontaneously combusting?



## #7. Want some MOOC with your TV Dinner?



## #8. Remedial MOOCs or PD MOOCs?

A collage of images related to MOOCs and professional development. It includes a man in a "COLLEGE" sweatshirt, a "PROFESSIONAL DEVELOPMENT" sign, and several smaller photos of people in educational settings.

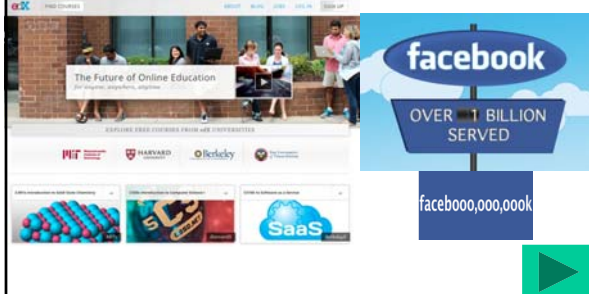


## #9. Panic or Hysteria?

A movie poster for "MOOC Hysteria". The title is in large, white, stylized letters. The background is dark with a green, glowing, monstrous face. Text on the poster includes "Something New in Shock-thriller Education", "EdUCCA presents An Infinito Scale Production", and "starring Stanford University University of Virginia".



## #10. 1 Billion Learners Served (EdX by 2023?)



The screenshot shows the EdX website with a banner for 'The Future of Online Education'. Below the banner are logos for MIT, Harvard, Berkeley, and others. To the right, a Facebook sign graphic displays 'OVER 1 BILLION SERVED' and 'facebook000,000,000'. A green play button is in the bottom right corner.

## Who Won Round Two? (Hold up Red or Blue cards)



## GAGEMATCH ROUND THREE: AUDIENCE ROUND

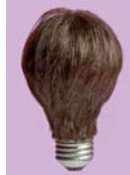


## Ok, Who Won Round Three? (Hold up Red or Blue cards)



**Poll:**  
Any light bulbs going off in  
your head so far...?

- A. Yes definitely
- B. Maybe
- C. No



**Stop and Share:**  
Three Words from this session!



# CAGEMATCH

Chuck (Big Blue) Severance: [csev@umich.edu](mailto:csev@umich.edu)

Curt (Big Red) Bonk: [cjbonk@indiana.edu](mailto:cjbonk@indiana.edu)

